

MA KICK-START

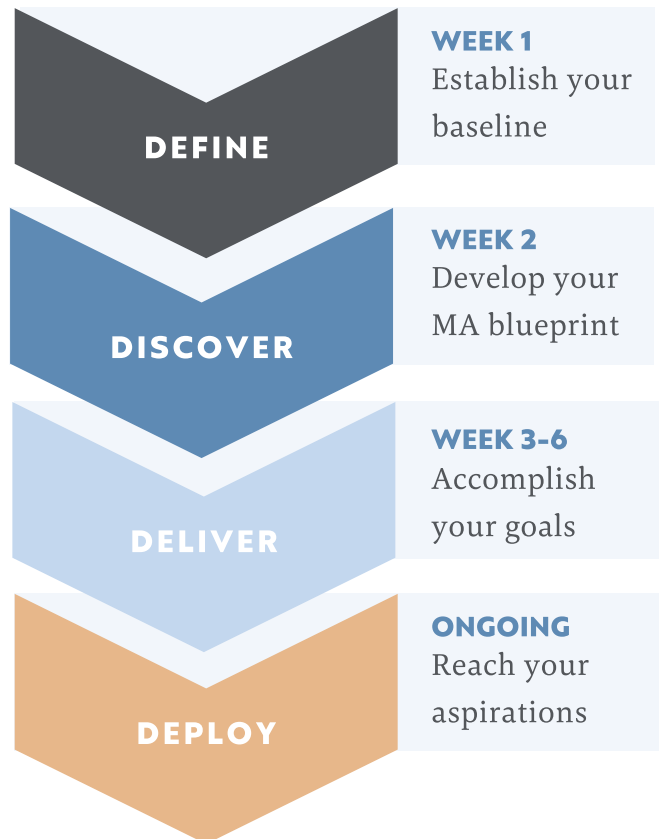
GETTING YOU ON THE RIGHT PATH



OVERVIEW.

Whether you are just getting started on your digital marketing transformation or migrating to Pardot from another platform, the Cattle Dog Digital pack is here to support you along the way. The MA Kick-Start Package is expertly designed to enable businesses to capitalise on their marketing automation investment and get up and running - fast!

We're passionate about marketing, technology, data, and delivering transformative results for our clients. Leading with an agile approach, industry best practices, and a laser focus on outcomes, we'll help make your move to automation a walk in the park.





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WHAT'S INCLUDED.

DEFINE.

- Kick-off sessions
- Configuration and account setup
- CRM and website integration
- Email and landing page templates

DISCOVER.

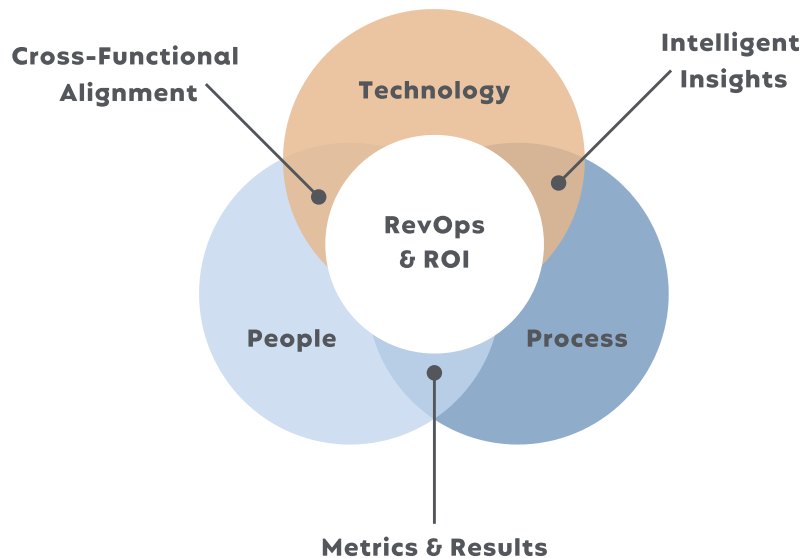
- Discovery sessions
- Marketing automation blueprint
- Campaign planning

DELIVER.

- Campaign and workflow development
- Lead scoring and lead routing
- Nurture/engagement campaign automation
- Training and coaching

DEPLOY.

- Ongoing support and assistance (optional)



BEST-OF-BREED JOURNEY.

- Results-driven approach with experienced marketing technologists.
- Marketing automation and operations guidance.
- Revenue operations, demand generation, nurturing and scoring advisory.
- Platform optimisation and enablement training.



ABOUT CATTLE DOG DIGITAL.

Cattle Dog Digital provides full-funnel architecture solutions for innovative businesses. Together with the world's top technologies, Cattle Dog Digital delivers measurable business outcomes from marketing to financials using agile delivery and a best practice governance model.

To learn more, visit: www.cattledogdigital.io
Email us directly at: hello@cattledogdigital.com